2021 Media Kit

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BUY.SELL.SWAP.SSHARE
- within your campus community -
CampusWall launched in 2012 offering a campus-contained marketplace where members of a college or university community can Buy, Sell, Swap and Share goods and services.

The vision of founder Tina Snyder—a parent of college students herself—CampusWall was born from the concern Snyder felt when her daughter was meeting a stranger downtown to buy a bike. She was also frustrated by the mounds of perfectly good dorm room furnishings abandoned in hallways and on campuses on move-out day. And when she heard that her student was going dorm-to-dorm to look for flyers advertising rideshares home for holiday break, she realized there was a need to be filled.

The concept seems simple and certainly beneficial, but truth be told, over-burdened higher ed technology departments don’t have the time or budget to manage such a service.

CampusWall partners with schools to offer a community forum where students and staff alike can benefit from connecting on this virtual bulletin board.

**CampusWall’s 3 “S’s”:**

**Safety:** Curb the need for students to meet strangers or leave campus by offering a forum to procure goods and services from peers; a valid .edu email is required to register for a school site.

**Savings:** Allow students to cost-effectively obtain and offer student-specific items and share services such as rides, tutoring, etc.; users can also set up a “wish list” and be notified by email when an ad meeting their criteria is posted.

**Sustainability:** Support college sustainability efforts and promote a greener campus environment by eliminating the last minute discarding of items at the end of school terms.
The Buzz...

Association for the Advancement of Sustainability in Higher Ed (AASHE) acknowledges CampusWall as counting towards points for Waste Minimization/Diversion in their STARS college rating program.

AASHE STARS  March 2016

“How to Make Money (and a whole lot more) by Sharing: A Quick start Guide to the Sharing Economy” by Claire Marshall. You will find CampusWall featured on page 33-34.

Ebook available, Amazon  January 2016

“Reduce, reuse, and recycle just got a lot easier for university students.”

Mother Nature Network  May 2014

“Student Marketplace and Peer-to-Peer Payments: A Perfect Pairing”: CampusWall Incorporates Venmo Payments into their Marketplace

Press Release  October 2013

CampusWall Selected As A Finalist For SXSW V2V's Inaugural V2Venture Competition

Press Release  August 2013

GeekWire—premier NW technology news site—features CW: GeekWire Spotlights CampusWall  January 2013

CW’s Founder highlighted as a 2013 “Pioneer & Protagonist”: Collaborative Consumption  January 2013

CampusWall and UWGB present: “How University of Wisconsin-Green Bay is Enhancing Campus Community using CampusWall”

Registration Link (password=campuswall) November 2012
More Buzz...

“CampusWall—The Virtual Bulletin Board” In this article, Rachel Wiley focuses on key benefits that make CampusWall a must-have for today’s college student.

The Virtual Bulletin Board August 2012

“Christine Hassler, inspirational speaker, life coach, author and mentor to college students and “twenty-somethings” gives a great overview of CampusWall:

Christine’s Video August 2012

“Without further ado, meet Tina Snyder, Owner of CampusWall!…”

Inside with College Movers and Shakers ARIZONA, July, 2012

Check out CW’s ad and article in the College Parents Handbook for Student Success

Handbook sponsored by College Parents of America

Tina Snyder of CampusWall received a cover feature and named as a “Top Edruptor”— innovators in the Higher Education community.

Today’s Campus Magazine May/June Issue

“It's such a simple idea, it seems like it should have been done before - college students buying, selling, and swapping things online within their campus communities. A Seattle-area mom is behind a new online service…”

Kiro Radio Interview SEATTLE, May 2012

“Cadabra, LLC has launched a new website geared specifically for college communities and campuses. ‘CampusWall’ features a separate and self-contained website for…”

PRNewswire SEATTLE, April 27, 2012
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Let’s step into the life of a Medical student, shall we? Around 6:00 AM, the day starts with a quick workout, likely in the tiny apartment gym or campus weight room. Hours later, our brain is assaulted by attending physicians inquiring about patients we have seen, concepts we have learned, and assessments we have made. Between these patients and the incessant reading necessary to stay ahead of their needs, lunch lasts about 20 minutes. An early-evening lecture on the merits of evidence-based medicine brings a welcome respite from the stressors before records are reviewed and notes taken while we watch *Breaking Bad* on-demand.

If you couldn’t tell, the med-school life is busy—unyieldingly so. It leaves very little time for the perils of Craigslist. (This coming from a Craigslist aficionado.) This is why most students simply buy new furniture and either move with it or toss it into the great-blue garbage bin that appears outside at the beginning and end of every semester.

This year, I’d seen enough. Searching the web for campus marketplaces (and how to set one up), I stumbled across www.campuswall.com. While we are pretty new to the game here at Meharry, the buzz is already building among students who are offering everything from hairstyling services to “that ol’ stereo” on CampusWall.

Have I mention that medical school isn’t cheap? I’ll spare you the details, but every dime saved keeps one more student off the miserable PB & J diet. More importantly, CampusWall saves time and offers the guarantee of a transaction backed by a .edu email address.

A website for school-based trading has always been in demand. Therefore, I wasn’t surprised when I first read about CampusWall in a tech article. But it wasn’t until I started looking at the features that I realized how much of our college life would be changed. Our school is in downtown Manhattan. Whenever the dorms had to be cleared out at the end of each school year, all we could do was basically throw all the couches, cookers, or even appliances onto the side of the road, hoping that someone might pick them up and use them. With CampusWall, all those things can now be put up online and sold to other students: a time-saver for everyone and a resource-saver for the planet.

With all the users verified with a college .edu email address, it is guaranteed that on this platform there will be only schoolmates, no random people. Unlike Craigslist, this student-only exclusivity not only eliminates the risk of meeting with total strangers, but also lowers the chance of fraud.

From used textbooks to tutors to help with finals, CampusWall is specifically designed for the needs of college students. Its features include not only trading and swapping objects; you can also find a tutor, a web designer, or even a roommate! It is not only a marketplace for your couches and appliances; it is also a community of friends and talents.

With CampusWall becoming the next big thing in college, let’s look forward to a more convenient, more connected, and safer way of buying and selling things and services in college.

Julian Hinson  
MS-III  
Meharry Medical College

Rock Zou  
Film and New Media Major  
New York University
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